



Amy Stark

Travel Writer • Photographer • Content Creator

A Traveling Broad

**Helping Travelers Plan Smarter,
Save Money & Travel Confidently**

Amy is the creator of A Traveling Broad (ATB), where she helps travelers make smarter travel decisions through practical, honest advice based on real experiences.

She creates content that helps travelers decide what's worth their time, money, and energy before they ever leave home.

Audience Snapshot

Total Online Audience Reach	Newsletter Avg. Open Rate	YouTube Subscribers
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3,300+

40%

177+

- Primarily Gen X and older Millennials
- Working professionals making the most of limited PTO
- Value experiences over luxury
- Love history, hidden gems & local culture

What Sets ATB Apart

- Honest recommendations based on firsthand experience
- Thoughtful trip planning with flexible itineraries
- Practical insights that save time, money & frustration
- Accessibility notes to help travelers plan with confidence
- Destination guides that go beyond the typical tourist attractions

What A Traveling Broad's Audience Says

Newsletter Reader Feedback

"Amy, your emails are so good. You have such good information that you share, and I really like the format. Mad kudos!"

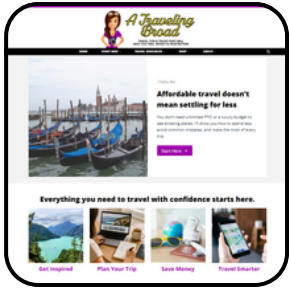
- Bryan B.

Amazon Customer Workbook Review

"I love the format that this author uses to collect and organize detailed travel information for each destination. Highly recommend!"

- Laura Magnum Broome ★★★★★

Travel Planning Resources



Website
TravelingBroad.com



Weekly Newsletter
[#TravelTuesday](https://twitter.com/TravelTuesday)



YouTube Channel
[@ATravelingBroadTV](https://www.youtube.com/ATravelingBroadTV)



Beyond the Bucket List Workbook

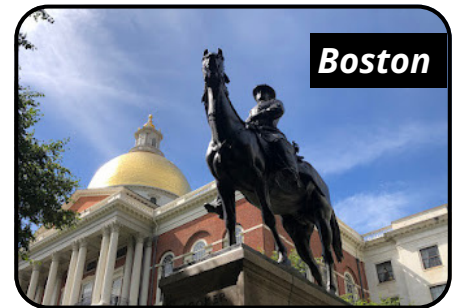
Destination Portfolio Examples



Seattle



Costa Rica



Boston



St. Michaels



New York City



Washington, DC

Ways We Can Partner

- Destination Coverage
- Travel Photography
- Newsletter Sponsorships
- Social Media Campaigns
- Press & Hosted Trips
- Custom Collaborations

Start the Conversation

DMOs • Brands • Tourism Partners
Scan to Explore Partnership Opportunities

